

Data Privacy Policy

Introduction

At **Dataworks Technologies Private Limited, DBA : CanData.ai** (“CanData.ai”), your privacy is our priority. As a dedicated team of 15-20 professionals offering IT services such as custom AI development, DataOps, MLOps, and AIOps, we are committed to safeguarding your personal information. This Data Privacy Policy outlines how we collect, use, disclose, and protect your personal data in compliance with applicable data protection laws and frameworks.

Compliance with Data Privacy Frameworks

CanData.ai is committed to complying with the **Digital Personal Data Protection Act, 2023 (DPDP Act) of India**. We strive to uphold the rights of data principals (individuals whose data is processed) throughout the data lifecycle. This includes adhering to the following key principles enshrined in the DPDP Act:

- **Transparency and Notice:** We will provide clear and accessible information about how we collect, use, and disclose your personal data.
- **Consent:** We will obtain your informed consent for the processing of your personal data, unless a lawful basis under the DPDP Act permits otherwise.
- **Accountability for Onward Transfer:** If we share your personal data with any third parties (data processors), we will ensure they comply with the DPDP Act through contractual arrangements.
- **Security:** We will implement appropriate technical and organizational measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction.
- **Data Minimization and Purpose Limitation:** We will only collect and process the personal data necessary for the specific, clearly defined, and lawful purposes we have communicated to you.
- **Data Access and Correction:** You have the right to access and correct your personal data held by us. We will facilitate these requests within the timeframes mandated by the DPDP Act.
- **Grievance Redressal:** We have established a mechanism for addressing your grievances related to the processing of your personal data.

We are committed to continuously reviewing and improving our data privacy practices to ensure ongoing compliance with the DPDP Act.

For more information on the Data Privacy Policy and to view further details, please visit the page on our website - <https://candata.ai/privacy-policy/>

Scope of the Policy

This policy applies to the processing of **personal data** of individuals located within India. "Personal data" as defined under the Digital Personal Data Protection Act, 2023 (DPDP Act), means any data about an individual who is identifiable by or in relation to such data.

Information that can be considered personal data includes but is not limited to:

- Name
- Contact details (address, email, phone number)
- Demographic information
- Location data
- Online identifiers
- Any other information that can be used to identify an individual

Data Collection and Use

We collect personal data from individuals to provide our IT services and enhance user experience. This includes:

- **Client Data:** Information necessary for providing IT services, which may incidentally include personal data.
- **Website Data:** Information collected through our website, including cookies, IP addresses, and usage data.

We use the collected personal data for the following purposes:

- Providing and improving our IT services
- Responding to inquiries and providing customer support
- Ensuring security and preventing fraudulent activities
- Complying with legal obligations

Data Principal Rights

As per the DPDP Act, individuals have the following rights regarding their personal data:

- **Right to Access:** Individuals can request access to their personal data held by us.
- **Right to Correction:** Individuals can request correction of inaccurate or incomplete personal data.
- **Right to Erasure:** Individuals can request deletion of their personal data, subject to exceptions under the DPDP Act.

- **Right to Object:** Individuals can object to the processing of their personal data in certain circumstances.
- **Right to Data Portability:** In certain cases, individuals can request the transfer of their personal data to another data fiduciary.

We will process these requests in accordance with the timelines and procedures prescribed under the DPDP Act.

Additional Considerations:

- **Data Minimization:** Collect only the necessary personal data.
- **Purpose Limitation:** Use personal data only for specified, explicit, and legitimate purposes.
- **Data Retention:** Retain personal data only for as long as necessary to fulfill the purpose for which it was collected.
- **Security:** Implement appropriate security measures to protect personal data.
- **Cross-border Data Transfer:** If transferring personal data outside India, comply with the cross-border transfer provisions of the DPDP Act.
- **Data Breach Notification:** Have procedures in place to report data breaches as required by the DPDP Act.

By adhering to these principles, we ensure that our data practices are aligned with the requirements of the DPDP Act and protect the rights of data principals.

To exercise these rights or If you have any inquiries, please contact us at TalkTo@candata.ai or in writing at:

Data Work Technologies Pvt. Ltd.

Attention : Privacy Officer

Prestige Atlanta, 80 Feet Rd, 1A Block

Koramangala, Bengaluru, Karnataka

India 560034

Security Measures

We implement appropriate technical and organizational measures to protect personal data from unauthorized access, disclosure, alteration, and destruction. These measures include:

- **Data Encryption:** We employ encryption technologies to safeguard personal data both at rest and in transit.
- **Access Controls:** We limit access to personal data on a need-to-know basis and implement strong authentication measures.

- **Regular Security Assessments:** We conduct regular security audits and vulnerability assessments to identify and address potential risks.
- **Employee Training:** Our employees receive ongoing training on data protection practices and their responsibilities under the DPDP Act.

Data Retention

We retain personal data only for the period necessary to fulfill the purposes for which it was collected or as required by law. We have established data retention policies and procedures to guide our practices.

Grievance Redressal

We are committed to addressing concerns related to the handling of personal data. Individuals can raise grievances by contacting our designated grievance officer. Details of the grievance redressal mechanism, including the name and contact details of the grievance officer, will be published on our website.

Data Sharing

We may share personal data with third parties under the following circumstances:

- **Law Enforcement:** We may disclose personal data to law enforcement agencies as required by law or to protect public safety.
- **Business Transfers:** In the event of a merger, acquisition, or sale of our business, personal data may be transferred to the acquiring entity.
- **Service Providers:** We may engage trusted third-party service providers to process personal data on our behalf. In such cases, we enter into data processing agreements to ensure the protection of personal data.

Accountability and Compliance

We are responsible for ensuring compliance with the DPDP Act. We have implemented policies and procedures to oversee the processing of personal data and to demonstrate our compliance with the law.

Changes to this Policy

We may update this privacy policy from time to time to reflect changes in our practices or legal requirements. We will notify users of any significant changes.

Contact Us

If you have any questions about this policy or wish to request access to your personal data, please contact us at: TalkTo@candata.ai or in writing at:

Data Work Technologies Pvt. Ltd.

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Prestige Atlanta, 80 Feet Rd, 1A Block

Koramangala, Bengaluru, Karnataka

India 560034

Thank you for trusting [CanData.ai](#) with your personal data. We are committed to ensuring its protection and your privacy.